



## **Partnership Package 2009 - 2010**

**NAAAAP** Seattle  
**30<sup>th</sup>** Annual  
**Leadership  
& Scholarship  
Awards Gala**

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**GOLF CLUB AT NEWCASTLE, WASHINGTON**

The poster features a background image of a lush green golf course with trees in the distance. The text is overlaid on the left side of the image. The word 'NAAAAP' is in large white letters, with 'Seattle' in smaller white letters to its right. '30th' is in orange, and 'Annual' is in white. 'Leadership & Scholarship Awards Gala' is in large white letters. A thin white horizontal line is above the text 'GOLF CLUB AT NEWCASTLE, WASHINGTON', which is in yellow.

Dear Partners,

The Seattle Chapter of the National Association of Asian American Professionals (NAAAP) is proud to invite you to become a contributor to NAAAP-Seattle in the calendar year 2009-2010.

NAAAP is one of the largest and fastest growing pan-Asian organizations in the U.S. and in Canada with more than 4,500 members across the country. As a provider to our organization, you will receive exposure and recognition in the community, and be positioned as key partners in corporate diversity.

**NAAAP Vision**

- “We Make Leaders!”

**NAAAP Mission**

- To support enterprises and organizations committed to the betterment of the Asian community.
- Foster increased communication, interaction, and the exchange of ideas among members and the community through formal and informal networking functions.
- To support the education of the Asian American community on issues that affects the community.

Your contribution will continue to support NAAAP-Seattle’s community service activities, professional development events, and the leadership & scholarship programs such as:

- Sponsorship of two scholarships to low-income Asian American high school students that demonstrate outstanding leadership within the community and beyond
- A Professional Development EDI Scholarship to a dynamic individual who demonstrates leadership and vested in the community.
- Organize professional development and community involvement events that include and not limited to:
  - Landscaping of Interim’s Chinatown International District’s Danny Woo Garden.
  - Diversity Career Expo
  - Personal Finance Workshop: Financial Choices That Matter.
  - Professional Development Workshop: “How to Influence Others,” “Entrepreneurial Panel Series.”
  - Habitat for Humanity
  - Meet-the-Recruiter Mixer

## **NAAAP – Seattle Membership Demographics**

NAAAP- Seattle members are professionals in various management and expertise levels, as well as entrepreneurs from an age range of 21 to 35+. Our diverse membership represents a broad spectrum of industries including technology, engineering, healthcare, legal, education, finance, marketing, consulting, non-profit, and general administration, with more than 4,500 members in chapters across the country.

### **Active Members:**

More than 270

### **Age:**

21-25: 40%

26-34: 39%

35+: 21%

### **Gender:**

Male: 60%

Female: 40%

### **Marital Status:**

Single: 87%

Married: 13%

### **Ethnicities: (top 5)**

1) Chinese

2) Japanese

3) Korean

4) Vietnamese

5) Filipino

### **Industries: (top 5)**

1) Accounting/Finance/Brokerage

2) Engineering/Technical

3) Medicine/Healthcare

4) Selected “Other”

5) IT Development

## **Partnership Benefits**

- Exposure to an ethnically diverse population in the Puget Sound community.
- Recognition by Asian American leaders and local public figures.
- Recruiting opportunities to strengthen your corporate diversity initiative.
- Strengthen company branding and public relations exposure to the Asian American professional community
- An opportunity to actively participate in the Asian American community.

*We are inviting you and your corporation to join us on our journey to fostering leaders.*

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<http://seattle.naaap.org>

*Not for profit organization with 501(c)3 status, tax ID: 91-1711453*

## Partnership Benefits

<b>Partnership Levels</b>				
	<b>Premium Partner</b>	<b>Gold Partner</b>	<b>Silver Partner</b>	<b>Bronze Partner</b>
<b>Benefits/Contribution</b>	<b>\$6,500</b>	<b>\$4,500</b>	<b>\$2,500</b>	<b>\$1,500</b>
<b>Gala Stage Time</b>	5 minutes	None	None	None
<b>Banner Display (Partner provided)</b>	On Stage	On Stage	Off Stage	Off Stage
<b>Advertisement Opportunity on the Dinner Program</b>	Full Page	Half Page	1/4 Page	1/4 Page
<b>Annual Scholarship Gala Tickets</b>	One Table	One Table	Four Seats	Two Seats
<b>Recognition on the Dinner Program</b>	Yes	Yes	Yes	Yes
<b>Logo Display on the Dinner Program</b>	Yes	Yes	Yes	Yes
<b>Quarterly Newsletter Advertisement</b>	Half Page	Quarter Page	Company Logo	Company Logo
<b>Career Announcement through NAAAP-Seattle Social Media (LinkedIn)</b>	1 year	1 year	1 year	1 year
<b>Company Logo on Partnership Website</b>	1 year	1 year	1 year	6 Months
<b>Company Logo on NAAAP-Seattle Banner Displayed at our events.</b>	1 year	1 year	None	None
<b>NAAAP-Seattle "Meet-the-Recruiter" Event</b>	1 Seat	1 Seat	None	None
<b>Host NAAAP-Seattle Events</b>	3 Events	2 Events	None	None
<b>NAAAP-Seattle Calendar</b>	Logo	Logo	None	None
<b>Career Fair Booth</b>	Yes	Yes	None	None
<b>Annual Memberships</b>	10	5	2	2
<b>Company Logo On All Seattle Chapter Printed Material NAAAP-Seattle</b>	1 year	1 year	None	None

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**\*Customized packages are also available.**  
**\*\*The Partnership Benefits are in effect from 10/2009 – 09/2010.**

## **Partnership Form:**

***We would like to support the 30<sup>th</sup> Annual Leadership and  
Scholarship Awards Gala & partner as:***

<b>NAAAP Premium Partner:</b>	<b>\$6,500</b>
<b>NAAAP Gold Partner:</b>	<b>\$4,500</b>
<b>NAAAP Silver Partner:</b>	<b>\$2,500</b>
<b>NAAAP Bronze Partner:</b>	<b>\$1,500</b>

Name(s): \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*\*The 30<sup>th</sup> Leadership Award Gala is on October 24<sup>th</sup>, 2009 at The  
Golf Club at Newcastle. Please check out the website at:  
<http://seattle.naaap.org/doc/gala2009/home.html>.*

*\*\*Please make checks payable to “NAAAP-Seattle” and remit  
payments to: P.O. Box 19888 Seattle, Wa 98109.*

*\*\*\*Please contact our Gala Chair, Andy Yip, at  
[andy.yip@naaapseattle.org](mailto:andy.yip@naaapseattle.org) for any questions including requests  
for IRS W-9 tax form.*