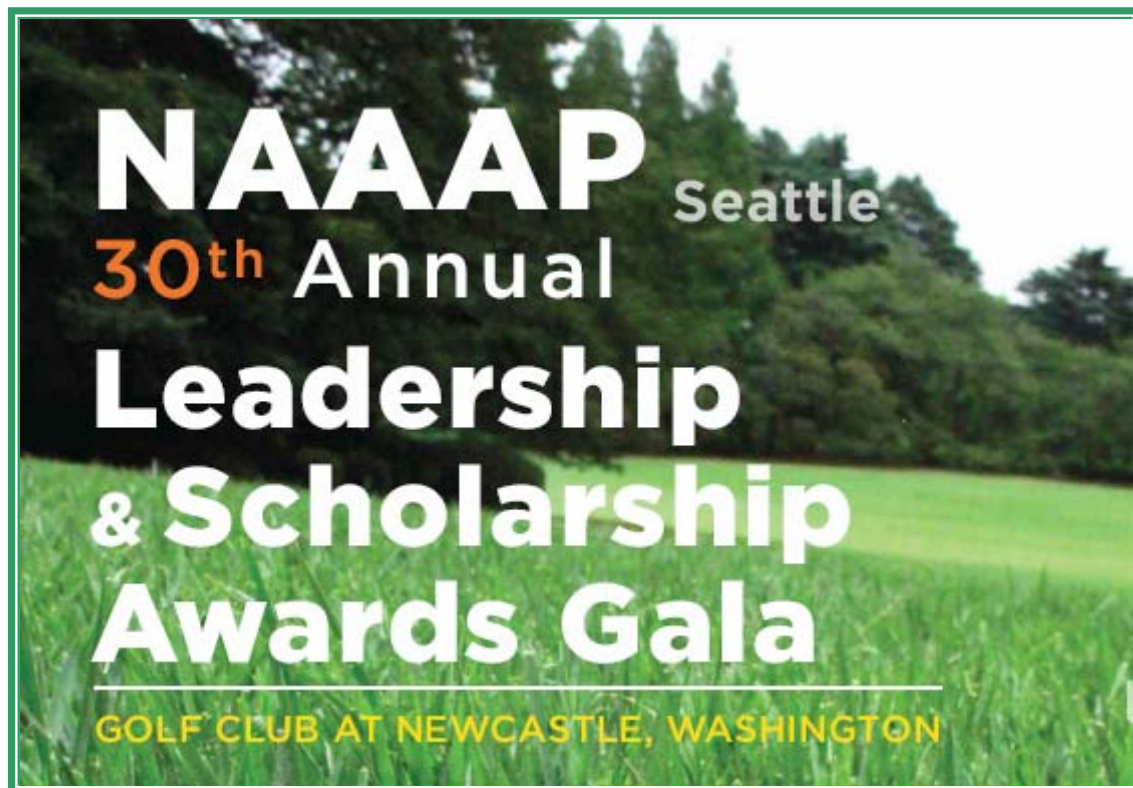




**Small and Non-Profit Enterprise  
Package  
2009 - 2010**



Dear Partners,

The Seattle Chapter of the National Association of Asian American Professionals (NAAAP) is proud to invite you to become a contributor to NAAAP-Seattle in the calendar year 2009-2010.

NAAAP is one of the largest and fastest growing pan-Asian organizations in the U.S. and in Canada with more than 4,500 members across the country. As a provider to our organization, you will receive exposure and recognition in the community, and be positioned as key partners in corporate diversity.

**NAAAP Vision**

- “We Make Leaders!”

**NAAAP Mission**

- To support enterprises and organizations committed to the betterment of the Asian community.
- Foster increased communication, interaction, and the exchange of ideas among members and the community through formal and informal networking functions.
- To support the education of the Asian American community on issues that affects the community.

Your contribution will continue to support NAAAP-Seattle’s community service activities, professional development events, and the leadership & scholarship programs such as:

- Sponsorship of two scholarships to low-income Asian American high school students that demonstrate outstanding leadership within the community and beyond
- A Professional Development EDI Scholarship to a dynamic individual who demonstrates leadership and vested in the community.
- Organize professional development and community involvement events that include and not limited to:
  - Landscaping of Interim’s Chinatown International District’s Danny Woo Garden.
  - Diversity Career Expo
  - Personal Finance Workshop: Financial Choices That Matter.
  - Professional Development Workshop: “How to Influence Others,” “Entrepreneurial Panel Series.”
  - Habitat for Humanity
  - Meet-the-Recruiter Mixer

## **NAAAP – Seattle Membership Demographics**

NAAAP- Seattle members are professionals in various management and expertise levels, as well as entrepreneurs from an age range of 21 to 35+. Our diverse membership represents a broad spectrum of industries including technology, engineering, healthcare, legal, education, finance, marketing, consulting, non-profit, and general administration, with more than 4,500 members in chapters across the country.

### **Active Members:**

More than 270

### **Age:**

21-25: 40%

26-34: 39%

35+: 21%

### **Gender:**

Male: 60%

Female: 40%

### **Marital Status:**

Single: 87%

Married: 13%

### **Ethnicities: (top 5)**

1) Chinese

2) Japanese

3) Korean

4) Vietnamese

5) Filipino

### **Industries: (top 5)**

1) Accounting/Finance/Brokerage

2) Engineering/Technical

3) Medicine/Healthcare

4) Selected “Other”

5) IT Development

## **Partnership Benefits**

- Exposure to an ethnically diverse population in the Puget Sound community.
- Recognition by Asian American leaders and local public figures.
- Recruiting opportunities to strengthen your corporate diversity initiative.
- Strengthen company branding and public relations exposure to the Asian American professional community
- An opportunity to actively participate in the Asian American community.

*We are inviting you and your corporation to join us on our journey to fostering leaders.*

National Association of Asian American Professionals-Seattle (NAAAP-Seattle) 3

<http://seattle.naaap.org>

*Not for profit organization with 501(c)3 status, tax ID: 91-1711453*

## Small and Medium Enterprise Benefits

<b>Sponsorship Levels</b>		
	<b>Participant Sponsor</b>	<b>Donor Sponsor</b>
<b>Benefits/Contribution</b>	<b>\$1,250</b>	<b>\$750</b>
<b>Annual Scholarship Gala Tickets</b>	Half Table	Two Seats
<b>Recognition on the Dinner Program</b>	Yes	Yes
<b>Logo Display on the Dinner Program</b>	Yes	Yes
<b>Quarterly Newsletter Advertisement</b>	Company Logo	Company Logo
<b>Company Logo on Partnership Website</b>	1 year	1 year
<b>Career Announcement through NAAAP-Seattle Social Media (LinkedIn)</b>	1 year	None

*\*Customized packages are also available.*

*\*\*The Partnership Benefits are in effect from 10/2009 – 09/2010.*

*\*\*\*Small business as defined by SBA criteria.*

*\*\*\*\*Non-profit as in 501c3 entities.*

## Partnership Form:

*We would like to support the 30<sup>th</sup> Annual Leadership and Scholarship Awards Gala & partner as:*

**NAAAP Participant Sponsor:       \$1,250**  
**NAAAP Donor Sponsor:           \$750**

Name(s): \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*\*The 30<sup>th</sup> Leadership Award Gala is on October 24<sup>th</sup>, 2009 at The Golf Club at Newcastle. Please check out the website at:*  
<http://seattle.naaap.org/doc/gala2009/home.html>.

*\*\*Please make checks payable to “NAAAP-Seattle” and remit payments to: P.O. Box 19888 Seattle, Wa 98109.*

*\*\*\*Please contact our Gala Chair, Andy Yip, at [andy.yip@naaapseattle.org](mailto:andy.yip@naaapseattle.org) for any questions including requests for IRS W-9 tax form.*